

NetBackup™ SaaS Protection

5 Reasons to Implement/Upgrade

VERITAS™

NetBackup™ SaaS Protection is the leading SaaS backup solution for enterprise customers. Integrating with leading SaaS applications like Microsoft 365, Google Drive, Slack and Box, NetBackup SaaS Protection provides organizations with an enterprise-centric SaaS backup and protection solution. Its best-in-class performance and scalability enable organizations to protect SaaS data as it grows. Its single-tenancy architecture, coupled with Active Directory (AD) integration and SOC 2 compliance, delivers a hardened security infrastructure from the start.



1. TAKE CONTROL OF YOUR DATA.

SaaS applications are becoming more ubiquitous every year. Between March and June of 2020 alone, Microsoft Teams usage grew over 800 percent. As more and more organizations migrate to remote workforces, the growth of SaaS-based applications is only expected to continue rising exponentially. What most organizations aren't aware of, however, is that data stored in SaaS-based applications isn't actually under their control. Data—wherever it is—isn't truly protected unless it meets the golden 3-2-1 backup rule by having at least three copies of your data on at least two different media (for SaaS, the application provider's cloud and a separate cloud count) and at least one copy stored off-site for disaster recovery purposes. "Off-site" in this case really means "in a different location" because with SaaS, your Production data is already off-site. That off-site copy needs to be one you own that is under your control. Data residing in SaaS applications is particularly exposed because you don't own or control the Production copy of your data.



2. BE AWARE OF SHARED RESPONSIBILITY.

Microsoft and many other SaaS application providers have adopted a "Shared Responsibility Model". Within this model, all responsibility for SaaS data is always retained by the customer. This means that if SaaS data is lost or deleted, the SaaS application provider will not be responsible for—and most times not even capable of—restoring the data. The fact that the data is stored on the SaaS provider's platform doesn't make that data any less a part of your mission-critical workflow. Given this near-complete lack of SaaS data protection from application providers, organizations must take immediate action to ensure their SaaS data is properly protected.



3. PREVENT DATA LOSS.

Data loss can happen at any time due to many factors, with the most common being accidental or malicious deletion. SaaS applications are no exception. Despite being cloud-based, native SaaS application backup functionality is typically primitive and rudimentary. Deleted data is usually only kept by SaaS providers for a limited time—generally anywhere from 3 to 60 days at most—before it is permanently deleted. Any data deleted past that time limit cannot be recovered. With NetBackup SaaS Protection, however, it's possible to prevent any SaaS application data loss across the entire enterprise. Regardless of whether your SaaS application has 1,000 users or 10,000 users, NetBackup SaaS Protection provides you with complete data protection coverage.



4. PROTECT AGAINST MALWARE AND RANSOMWARE.

Many organizations wrongfully assume malware and ransomware only affect on-premises servers and data center applications. As more organizations shift to data-heavy SaaS applications, however, the bad actors are following. A recent article by [Dark Reading](#) noted that ransomware attacks are moving up the stack to the application level and the trend is expected to continue. With NetBackup SaaS Protection, your data remains guarded against such attack vectors. Organizations can now back up data, scrub it in the event of ransomware attack and restore a clean copy with minimal downtime.



5. GET ENTERPRISE-GRADE SECURITY.

Veritas takes security seriously. NetBackup SaaS Protection comes feature-packed with enterprise-grade security functionality. With Azure AD integration, you can ensure your Microsoft 365 SaaS applications can be seamlessly protected without compromising on security. NetBackup SaaS Protection also meets a wide array of security compliance regulations such as SOC 2. Features like multifactor authentication (MFA), role-based access controls (RBAC) and end-to-end encryption are part of our security hardening. Plus, our single-tenancy model provides organizations with a truly isolated backup infrastructure, keeping your data separate from that of others. This model has the further benefit of ensuring you're never competing for resources with other companies.

ABOUT VERITAS

Veritas Technologies is a global leader in data protection and availability. Over 50,000 enterprises—including 87 percent of the Fortune Global 500—rely on us to abstract IT complexity and simplify data management. The Veritas Enterprise Data Services Platform automates the protection and orchestrates the recovery of data everywhere it lives, ensures 24/7 availability of business-critical applications, and provides enterprises with the insights they need to comply with evolving data regulations. With a reputation for reliability at scale and a deployment model to fit any need, Veritas Enterprise Data Services Platform supports more than 800 different data sources, over 100 different operating systems, more than 1,400 storage targets, and more than 60 different cloud platforms. Learn more at www.veritas.com. Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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